

# Shaping the Future



## Creativity and Innovation in Engineering Education Moncton, New Brunswick - June 13 to 17, 2026

### About CEEA-ACÉG

The Canadian Engineering Education Association (CEEA-ACÉG) is a membership driven organization whose mission is to "enhance the competence and relevance of graduates from Canadian Engineering schools through continuous improvement in engineering education and design education."

### CEEA-ACÉG Annual Conference: Shaping the Future

The Faculté d'ingénierie de l'Université de Moncton invites you to take part in the 2026 CEEA-ACÉG Conference to share innovative ideas for the education and training of the upcoming engineers of tomorrow.

The conference provides delegates opportunities to discuss, develop and present their research in Canadian engineering education and participate in dynamic and collaborative sessions.

### Conference Theme and Key Elements

Join us in exploring how engineers are actively shaping the future through creativity, innovation, and collaboration. Visionary speakers, interactive workshops, and dynamic panels will address emerging technologies, sustainability, and ethics, while reflecting on how we can best prepare and empower tomorrow's engineers to lead positive change in an evolving world.

### Event Attendance

**Event reach:** Over the course of five days, over 300 forward-thinking individuals from engineering faculty, higher education administration, industry professionals, K-12 allies, as well as graduate and undergraduate student delegates, will come together to represent 50 engineering universities from across Canada.

**Event goals:** To bring together Canada's partners in engineering education: industry, engineering professors, students, government, Indigenous communities, professional societies and regulatory organizations, practitioners, non-engineering programs, K-12 teachers, and researchers.

**Target audience:** Canadian engineers, industry professionals, undergraduate and graduate engineering students, engineering professors and researchers and K-12 teachers.

**For more information please visit:** [ceea-aceg.ca/ceea-conference/2026-conference/](http://ceea-aceg.ca/ceea-conference/2026-conference/)



## Become a CEEA-ACÉG 2026 Sponsor

As a sponsor you will reach a network of engineering education influencers, decision-makers, and likeminded engineering leaders and support the shift in engineering education to:

- Develop and modernize engineering design education
- Improve training practices of engineers to better meet the needs of industry and society
- Develop entrepreneurship education in engineering programs
- Enhance sustainable design education
- Improve diversity and inclusivity informed teaching practices

Please note that the different sponsorship packages listed below are our default options, but that we would be happy to customize packages to better fit your needs. We would also be happy to negotiate customized multi-year packages at reduced rates should that be of interest. For any such inquiries, please contact [vice-president@ceea-aceg.ca](mailto:vice-president@ceea-aceg.ca).

	Colleague \$500	Friend \$1,000	Collaborator \$2,500	Innovator \$5,000	Senior Innovator \$10,000	Partner \$15,000
Acknowledgement on CEEA-ACÉG website, sponsor page & banners	X	X	X	X	X	X
Recognition on the conference pre-session presentation slide		X	X	X	X	X
A short paragraph in one of the CEEA-ACÉG pre-conference membership newsletters*				X	X	X
Inclusion in conference social media/ promotional materials				X	X	X
Number of conference registrations included				1	2	3
Booth or table space** in high traffic area or free registration to a conference workshop (larger area available for partners)				X	X	X
Sponsorship of a themed single conference session with the opportunity to open the session with relevant comments (~1 minute)*				X	X	X
Opportunity to sponsor a Sunday workshop theme					X	X
Sponsorship of one of the opening or closing sessions						X
Opportunity to do a 3-minute address at plenary session*						X
Recognition as a coffee break sponsor			X			
Recognition as a breakfast sponsor or poster session sponsor				X		
Recognition as a lunch sponsor					X	
Recognition as a banquet sponsor						X
Speaker ready room sponsorship**						X

\*remarks must be pre-approved by CEEA-ACÉG.

\*\*sponsor supplied stand alone floor banner with logo